

# GLOBAL BUSINESS

**Text: Hill: Global Business Today**

*8th edition*

<b>Week 1</b>	Introduction Chapter 1 - Globalization Chapter 2 - National Differences in Political Economy
<b>Week 1</b>	Chapter 3 - Political Economy and Economic Development Chapter 4 - Differences in Culture Group organization
<b>Week 2</b>	Chapter 6 - International Trade Theory <b><i>Excel and Evernote Presentation</i></b>
<b>Week 2</b>	Chapter 7 - The Political Economy of International Trade Chapter 8 - Foreign Direct Investment Group review - *Presentation topics due - 1 paragraph summary*
<b>Week 3</b>	<b>MIDTERM - Chapters 1-4, 6-8</b> Group work
<b>Week 3</b>	Chapter 9 - Regional Economic Integration Chapter 10 - The Foreign Exchange Market
<b>Week 4</b>	Chapter 11 - The International Monetary System Group work
<b>Week 4</b>	Chapter 13 - Entering Foreign Markets Chapter 14 - Exporting, Importing & Countertrade
<b>Week 5</b>	Presentations
<b>Week 5</b>	<b>FINAL - Chapters 9-11, 13-14</b>

**For class discussion**, please read one global business related article of choice for each class.

Class web site: [www.blueplanetx.com](http://www.blueplanetx.com) (world News links)

**Project:** Groups of 3 - Develop a new business or service in a particular country and create a business plan for it. Every team must turn in a business plan. Everyone has to have his/her topic as part of the whole. If not presented, only 50% of the credit will be given. Topics must be handed in the 3rd week for approval. Presentations will start in week 5.

**FINAL GRADE = 100%**

**Grade 50%** = TESTS 1, 2

**Grade 40%** = Business Plan Project

**Grade 10%** = Class discussion

**A test cannot be made up.** In case of a makeup by special circumstance, the student must email the instructor the day before the makeup date to make sure the test will be available.

Class attendance is mandatory. Please contact instructor in case of an absence. In the case of accumulated unexcused absences, students can be withdrawn from the class by the instructor.

Please sign up for a free account at Evernote - [www.evernote.com](http://www.evernote.com)